

Rando Minutes 2 Jan 2025

In Attendance (via Google Meet):

Mike Hagen

Anna Bonga

Jean-Marc Boudreau

Deirdre Arscott

Gary Baker

Murray Tough

Guest: Etienne Hossack

Colin Fingler

Regrets :

Mark Payten

Dug Andrusiek

Peter Stary

1. Agenda:

- Meeting begin: 7:04 pm
- Approval of agenda: 1st: Anna; 2nd: Mike

2. Minutes:

- Approval of minutes from December: 1st: Murray; 2nd: Mike
- To be sent to Eric.

3. Presidents report:

- 2025 schedule: Vancouver Island events are on the schedule. Colin has entered the Lower Mainland events to the end of June. Colin will enter remaining ones when Etienne gives the OK.
- Registration: Mike renewed yesterday with no problem.
- There is an issue with going to '2025 schedule' if click on 'all', so need to fix this. Vancouver calendar works. **Action:** Colin to fix this.

4. Financial:

- Not much has changed since last month, but need to renew memberships. Database expires the memberships on Dec 31st, so have to scramble for Jan 1st rides.
- Haven't heard about the orange slice pins. Still looking for a pin design for 2025.
- Ryan paid our opalstack invoice. Etienne to take over for this year from Ryan.
- Balance is in good shape. Some term deposits are coming due, will not renew till some expenses paid. Directors and Officers insurance in March, the rest in April.

- Waiver language is tweaked to say waiver is applicable till Jan 2nd of the following year.

5. **Regional Co-Ordinator Reports:**

- Haven't heard from regions outside the Lower Mainland.
- Mike is working on lining up coordinators for summer rides.
- Want to do April to September Populaires. Want registration through the database rather than race roster.
- Mike is going to ask some younger people to do some ride organizing.
- Gary has the Fleche under control.

6. **Populaires:**

- Mike is proposing to write something to post on Facebook.
- **Action:** Mike to check out maximum ride group size from cities point of view. Can ask BCCycling what their club ride group size is.

7. **Website renewal:**

- Currently working on basic structure for web pages. Things are moving along well.
- How easy is it to make changes later, and can we manage this ourselves?
- Murray's experience is it's easy to change 'wordpress'.

8. **Marketing:**

- Peter isn't here, will table till next month.
- Murray: someone needs to take ownership of marketing and put together something to present to the board. Suggest creating a committee to address this.
- Need to determine: What are our goals and what do we want to accomplish? Etienne has some ideas for future presentation.
- Can someone draft a proposal of what our club goals are? **Action:** Each person come up with an idea of what our goal is and send the idea to Anna.
- **Action:** Mike to follow up with Peter about the poster he was going to produce.
- The purpose of our society is: (item 2 of constitution page) (needs updating?)
- Can create a strategy after looking at the item in the constitution.

9. **Brevet Organizing Aids:**

- In progress. Mark and Mike are working on it.
- Also have a need for more emphasis on social media.

10. Roundtable:

- Mike would like to find a social media coordinator.
- Gary: Colin and Gary belong to an outdoor club. The outdoor club has a private and public social media account. The public one gets lots of hits from people exploring.
- Murray: can we revive the actions register? **Action:** Colin and Mike used to do this, can bring it forward again.
- Deirdre: sometimes we are trying to do too much. Think about how we can streamline things.
- Deirdre: Populaires: will riders be able to download their routes? The start/finish should be at cafes and have mid-points with food.
- Colin: Treasurer: how to work around no Populaire income: some scenarios: variable membership fees: rider chooses where on scale they are (range)
- Discussion about what Seattle does for fee structure.
- Populaire results: Etienne: we can do it now, but not for 100 people.
- Colin: There is a long-standing bug such that we can't enter newer permanents. Colin is going to have a database meeting with Eric to address this.
- Mike will contact Mark to inquire about his board member status.
- Anna: we somehow still have to get Mark his trophy. Anna to email Mark.
- Mike to line someone up to do the social.
- AGM will be in Tsawwassen this year.

11. Next Meeting:

- Thursday February 6th 2025, 7:00 pm.

12. Meeting Adjourned:

- 8:18 pm.